



Active has set the stage for shop team riders to elevate their game by introducing Active Army. Active Army is a shop team program designed to keep riders motivated, by displaying the best riders video footage online for the whole world to see and award them with promo packages for their efforts! Active Army has, until now, been an unsaid tradition at Active Ride Shop since 1989. We've helped launch many careers and built lifelong partnerships in the process. Read below, to find out how you can try to join the Active Army.

#### ACTIVE ARMY GUIDELINES

Every Active Ride Shop retail Location has the privilege to recruit 6 skaters from their local area. Team managers are always looking for fresh, hardworking talent to be a positive brand ambassador for Active.

Cruise into your nearest Active Ride Shop and talk to the store manager or skate team manager.

Provide the manager with your amazing footage, contact info and a solid hi five. All footage will be reviewed and you will be contacted if you make the cut.

If you're selected, here are some of the perks. Shop riders receive 50% off Active private label items and 30% off on all other items upon making purchases at their Active location.

In order for Active Army riders to receive promo packages, team managers must submit a 30 sec - 1 min YOUTUBE video of their rider(s) to Active Headquarters for review. Not all Active Army riders who submit videos will receive packages, only the riders who's footage is featured on the Active People site under the Active Army column will receive packages.

LOOKING FORWARD TO HELPING OTHERS ACHIEVE THEIR DREAMS, SO VISIT YOUR LOCAL ACTIVE RIDE SHOP TODAY!